

A photograph of a woman lying on her back on a green grass field. She is wearing a pink and white football kit. She is smiling broadly, showing her teeth. Her arms are crossed over her chest. She is wearing a green wristband on her left wrist that says "Gothia Cup 2019".

FALCONS LADIES FOOTBALL CLUB

**CLUB PORTFOLIO
2024**

The Falcons Ladies Football Club was founded in 2016 with a clear vision and purpose: to provide opportunities for young women in the Stellenbosch area and beyond to participate in football and promote their personal development. The club emerged from a desire to create a platform that focused solely on the growth and empowerment of female footballers.

Recognizing the lack of representation and opportunities for women in football, a group of passionate individuals came together to establish the Falcons Ladies Football Club. Their aim was to provide a safe and supportive environment for young girls to pursue their passion for the sport, while also fostering important life skills and values.

We are registered as a Non-Profit Organisation (NPO) and Non-Profit Company (NPC). This registration demonstrates the club's commitment to operating with transparency, accountability, and compliance with legal requirements.

The NPO registration number for the Falcons Ladies Football Club is 251-886 NPO, which signifies its status as a recognized non-profit entity. This registration ensures that the club adheres to the guidelines and regulations set forth by the Department of Social Development.

Additionally, the club is registered as a Non-Profit Company under the NPC Act, with the registration number 2020/180/106/08 NPC. We hold a Level 1 B-BBEE Status with a 135% Business Procurement Recognition. This registration further reinforces the club's commitment to its non-profit objectives and aligns it with the legal framework governing non-profit entities in South Africa under the Company's Act, Act 71 of 2008.



It also enables the club to access certain benefits and opportunities available to registered non-profit organisations and companies.

Furthermore, we are also affiliated with SAFA Cape Winelands, the regional football body and FIFA. This affiliation strengthens the club's connection to the broader football community and provides opportunities for participation in official competitions and events locally and internationally.

By having a registered status and affiliation, the Falcons Ladies Football Club solidifies its position as a recognised and legitimate entity within the football & community landscape. It affirms the club's commitment to its mission and values, and its dedication to the development and empowerment of women in football.

OUR STORY

"Trust and Believe" - "Confido et Credo"

The slogan "Trust and Believe", "Confido et Credo" encapsulates the core values and principles of the Falcons Ladies Football Club. It serves as a rallying cry, reminding both our players and supporters of the essential elements that drive our club's success.

Trust is the foundation of any strong team. We foster an environment of trust within our club, where players can rely on their teammates, coaches, and staff members to support and uplift them. Trust is built through open communication, respect, and accountability. By placing trust in one another, we create a cohesive and united team that can overcome challenges and achieve greatness.

Belief is the driving force behind our club's achievements. We believe in the potential and abilities of every player. We instil in our players the belief that they can overcome obstacles, push their limits, and achieve their goals both on and off the field. Through hard work, dedication, and a positive mindset, we encourage our players to believe in themselves and their abilities.

This slogan not only guides our team's actions and decisions but also resonates with our supporters and partners, reminding them of the commitment and dedication that define the Falcons Ladies Football Club.



The central element of our logo is the majestic Falcon in the form of a shield. The Falcon is a bird known for its grace, agility, and fierce determination. It represents the strength, speed, and tenacity that our players bring to the field. It symbolizes our club's commitment to excellence, both individually and as a team, and serves as a constant reminder of the heights we can soar to when we unite and work together.

The primary colour, maroon, represents passion, determination, and resilience. It embodies the fiery spirit and unwavering commitment of our players to overcome challenges and achieve success. Maroon also signifies our club's deep-rooted connection to the community and the pride we take in representing our region.

White symbolizes integrity, unity, and the pursuit of excellence. It represents the pure intentions and values that guide our club's actions both on and off the field. Black adds an element of power, elegance, and sophistication to our logo, while grey signifies balance, stability, and resilience.

The integration of these colors creates a visually striking logo that reflects the Falcons Ladies Football Club's dedication to teamwork, perseverance, and sportsmanship. It serves as a unifying symbol for our players, coaches, supporters, and the wider community.

By prominently featuring the Falcon and utilizing the maroon, white, black, and grey colour palette, our logo captures the essence of our club's identity. It represents our passion for the game, our commitment to excellence, and our determination to empower and uplift female footballers.

OUR MISSION

The Falcons Ladies Football Club aims to utilize soccer as a tool for development, fostering a culture of active participation in both football and society. We strive to instil in our players the qualities of an active footballer and an active citizen, emphasizing the importance of teamwork, discipline, and community engagement. Furthermore, we strive to provide them with the tools, resources, and opportunities they need to reach their full potential and become active contributors to both the football community and society at large.

OUR VISION

We envision that every member of the Falcons Ladies Football Club reaches their full potential, both on and off the field. Our vision extends beyond football, as we aspire to see our players succeed in all aspects of life. We aim to score life goals by providing them with the necessary support, resources, and guidance to excel academically, professionally, and personally.



At the Falcons Ladies Football Club, our ethos is built upon the principles of Spirit, Support, and Sisterhood. These core values guide our actions, decisions, and interactions both on and off the field. We believe that by embracing these principles, we can create a positive and empowering environment for our players, fostering their personal growth and development as athletes and individuals.

Spirit:

We believe in the power of spirit, which encompasses passion, determination, and resilience. Our players are encouraged to approach every training session and match with a positive mindset and unwavering dedication. We instil in them the belief that with hard work, perseverance, and a strong spirit, they can overcome challenges, break generational curses and achieve their goals. We celebrate the joy and love for the game, promoting a sense of camaraderie and team spirit among our players.

Support:

Support is at the heart of our ethos. We recognise that every player has unique needs and aspirations, and it is our responsibility to provide a supportive environment that nurtures their growth. Our coaching staff, mentors, and fellow teammates work collaboratively to provide guidance, encouragement, and constructive feedback. We prioritise the holistic development of our players, offering support not only in their football skills but also in their academic pursuits, personal challenges, and future aspirations. We foster a culture of inclusion, where every player feels valued and supported, regardless of their background or skill level.

Sisterhood:

Sisterhood forms the foundation of our club. We are a family, bound by shared goals, experiences, and a deep sense of camaraderie. We foster a sisterhood that promotes unity, respect, and empathy among our players. We encourage them to build strong relationships based on trust, mutual support, and understanding. Our players learn the importance of teamwork, cooperation, and collaboration, both on and off the field. We believe that through sisterhood, our players not only grow as athletes but also develop lifelong friendships and networks of support.

Through our unwavering commitment to these values, we aim to instil in our players a sense of pride, resilience, and compassion that will serve them well beyond their football journey. We believe that by nurturing their spirit, providing unwavering support, and fostering a sisterhood, we can empower our players to make a positive impact in their own lives and in the community.

At the Falcons Ladies Football Club, we are dedicated to upholding the principles of Spirit, Support, and Sisterhood in everything we do. We are proud to be a part of an organisation that not only develops skilled athletes but also shapes the character and future of young women in the Cape Winelands. Together, we soar higher, support one another, and stand united as sisters on and off the field.



OUR ETHOS

In 2019, the Falcons Ladies Football Club achieved a significant milestone by participating in the Gothia Cup in Gothenburg, Sweden. This historic moment marked the first time that our talented young girls had the opportunity to travel by airplane and compete internationally, representing not only our club but also the province of the Western Cape, but South Africa by being the first female soccer team in the new millennium from South Africa to participate in the prestigious Gothia Cup. This international exposure provided our players with valuable experience and contributed to their personal growth as footballers.

The Gothia Cup is renowned as the world's largest youth soccer tournament, hosting teams from 80 different countries. Despite facing funding constraints, we proudly sent a team of 13 dedicated players to showcase their skills and passion on the international stage. Our team displayed exceptional talent and determination, advancing to the round of 16 in our age group. While we unfortunately did not progress further in the knockout round, we held our heads high, knowing that we had represented our club and community with pride. Our journey to the Gothia Cup was not without its challenges, as we faced the stigma and prejudice that often accompanies being from a farming community. We defied the notion that our potential was limited, proving that we could compete on a global scale.

It is important to highlight the background of our players, many of whom come from underprivileged circumstances. They come from households headed by grandparents, single mothers, and non-relatives serving as guardians. Despite these challenges, our players have shown incredible resilience and determination, using football as a vehicle for personal growth and empowerment.

The Falcons Ladies Football Club's participation in the Gothia Cup not only showcased our players' skills and dedication but also demonstrated the power of football to transcend barriers and provide opportunities for young girls. This success story serves as a testament to the talent, strength, and unity that defines our club, as we continue to uplift and empower our players within the Stellenbosch community and beyond.



SUCCESS STORIES

**GOTHIA
CUP** The World
Youth Cup
PRESENTED BY SKF



SUCCESS STORIES



After our remarkable performance in the Gothia Cup 2019, the Falcons Ladies Football Club caught the attention of José Cabral the Head of Youth & Community Development at Stellenbosch FC (SFC), a prominent Premier Soccer League (PSL) team in the local football scene. Recognising the talent and expertise within our club, the Mr Cabral approached our Head Coach and Assistant Coach to lead the coaching efforts for their High School Development team.

The team comprised of a diverse group of players, including seven talented individuals from the Falcons Ladies Football Club, five players from Glen Eagles, and four non-club football players. These remarkable young women, hailing from Cloeteville High School, Rhenish Girls High School, and Stellenzicht Secondary, came together to form a formidable force. In an exciting international friendly match, we faced a mixed team of Curro National students, including international players.

This collaboration with Stellenbosch FC and the opportunity to participate in high-level coaching and matches has been an ongoing project, aiming to nurture and develop the skills of promising young players. Unfortunately, the progression of this initiative was temporarily halted due to the outbreak of the Covid-19 pandemic, which impacted the sporting landscape worldwide.

Despite the interruption caused by the pandemic, we remain committed to resuming and furthering this valuable project with Stellenbosch FC in the near future. The experience gained from coaching the High School Development team has provided our coaches with invaluable insights and expertise, which they bring back to our own Falcons Ladies Football Club. We continue to harness the potential of our players, providing them with opportunities to grow and succeed both on and off the field. It serves as a testament to our commitment to nurturing talent and contributing to the overall development of women's football in the Cape Winelands region.



Our eight young ladies and Professor Carrie LeCrom (PhD). Prof. LeCrom is the Executive Director of the Center for Sports Leadership at VCU since 2015.

In partnership with ENVEST (Empowering New Voices through Education & Sports Training), the Falcons Ladies Football Club embarked on an incredible journey of holistic development. Through a collaboration with the Embassy of the United States of America in South Africa and VCU (Virginia Commonwealth University), eight of our talented young ladies were granted the opportunity to participate in a Sports Leadership program in the USA.

This initiative was a testament to our club's commitment to providing our players with life-changing experiences and empowering them to become leaders both on and off the field. The program aimed to enhance their skills, broaden their perspectives, and foster personal growth through sports and education.

Originally scheduled for June 2020, our players were eagerly preparing for this transformative trip. However, due to the unprecedented global outbreak of Covid-19, the program unfortunately had to be canceled to ensure the safety and well-being of everyone involved.

While the cancellation was disappointing, it did not diminish the impact of this incredible opportunity. The Falcons Ladies Football Club remains grateful to ENVEST, the Embassy of the United States of America, and VCU for their partnership and dedication to our players' holistic development.

Though our players were unable to travel to the USA as planned, the experience of being selected for such a prestigious program has left an indelible mark on their lives. The recognition of their potential, the preparation they undertook, and the anticipation they felt have instilled in them a sense of pride and motivation to continue pursuing their dreams.

The Falcons Ladies Football Club views this partnership as a stepping stone to future opportunities for our players. We will continue to nurture their talents, provide them with guidance and support, and seek partnerships that enable them to excel academically, professionally, and athletically.

While the Covid-19 pandemic may have disrupted our plans temporarily, the Falcons Ladies Football Club remains steadfast in our commitment to empowering our players and helping them reach their full potential. We look forward to future collaborations and opportunities that will further elevate our club and the remarkable individuals who comprise it.



CURRENT CLUB NEEDS

The Falcons Ladies Football Club has identified several key areas where assistance is needed to fulfill our mission & vision and support the development of our players. These current needs are vital to ensuring the continued growth and success of our club:

1. Transport:

Transportation to and from the field poses a significant challenge for our club members. Many of our players face difficulties accessing reliable transportation, often lacking the means to pay for public transport. This hampers their participation and attendance at training sessions and matches. Currently, a single away match to Worcester costs our team R 2,800.00, which strains our already limited budget. We kindly request support in the form of transport sponsorship to ensure the consistent and punctual attendance of our players. This is our most urgent and critical need.

2. Training and Playing Facilities:

Presently, our access to suitable training facilities is limited. We seek assistance in securing adequate and appropriate training and playing grounds for our team. This includes access to fields in the Stellenbosch Central Business District and other necessary amenities that facilitate effective training sessions and match day activities.

3. Training Equipment:

To enhance the quality of our training sessions and promote skill development, we require training equipment such as cones, agility ladders, training bibs, and balls. The provision of these resources would greatly benefit our players and contribute to their overall growth as footballers.

4. Team Kits:

With our club growing steadily, we are in need of new team kits, specifically two sets of 50 kits for home and away matches. Our current kits are nearing the end of their lifespan and no longer meet the required standards for our team. Our current playing kit was bought in August of 2021. Sponsoring new kits would not only boost team morale but also enhance the overall image and professionalism of our club.

5. Post-Match Nutrition:

Prioritizing the well-being of our players, we aim to provide them with a nutritional meal, snack, or fruit after matches or practice sessions. We request support in the form of sponsorships or partnerships with local businesses that can provide healthy food options to aid in recovery and promote proper nutrition.

6. Water and Energy Supplements:

Hydration and energy replenishment are crucial during training and matches. Access to clean drinking water and energy supplements, such as electrolyte drinks or energy bars, would greatly benefit our players' performance and overall well-being. We kindly seek support in providing these essential supplies.

7. First Aid Kits:

The safety and health of our players are paramount. Therefore, we require three fully equipped First Aid Kits that is dedicated to Soccer to ensure immediate medical attention in case of injuries during training sessions or matches. Support in obtaining these kits would contribute to the overall well-being and safety of our team members.

By addressing these current needs, we can provide our players with the necessary support and resources to excel in their football journey. We believe that investing in their development will not only benefit them individually but also empower them to become active and valuable members of our community. We welcome any assistance, sponsorships, or partnerships (internal and or external) to help us fulfil these needs and continue making a positive impact on the lives of our players.



CURRENT NEEDS

CLUB DETAILS

Falcons Ladies Football Club -NPC-

Non-Profit Company under the Registration number: 2020/180/106/08

Non-Profit Organisation under the Registration number: 251-886

B-BBEE Level 1 Status with 135% Business Procurement Recognition

SAFA ID: 017 905

FIFA ID: 14 33 A0G



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<https://www.twitter.com/falconsLFC>



<https://www.falconslfc.com>



play@falconslfc.com



+27 69 851 14 66



Capitec | Savings | 200 44 98 222



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